



Press Release

Accedo and iWedia Enable TV Service Providers to Tap into the Android Ecosystem by Delivering an End-to-End Solution for TV Apps

Lausanne, Switzerland – September 11, 2014 – iWedia today announced that it has integrated its Teatro-3.5 software solution for Android TV STB with Accedo Application Sphere[®], the TV app store management platform provided by Accedo, the global market leader in TV application solutions.

Accedo Application Sphere[®] (AAS) provides a professional, carrier grade platform for managing any application offering on any device, and has been specifically developed to handle the specific requirements for TV devices, including integrated set-top boxes and Smart TVs. The platform offers unparalleled functionality and scalability for pay TV operators and device manufacturers who want to run an extensive application program on their platforms. Existing clients of AAS include DTAG, TEO, and Orange.

iWedia's Teatro-3.5 software solution for Android TV STB uses iWedia's ANDROID4TV framework and APIs to seamlessly extend Android and integrate all the multicast, unicast and broadcast components necessary to give support to managed IPTV, OTT TV and broadcast TV services with advanced UI developed in Java or HTML5/JavaScript.

“With the end-to-end interoperability between our Teatro-3.5 and Accedo's TV app store management platform, we can quickly assist a STB manufacturer to put on the market an Android TV STB compatible with Accedo Application Sphere,” says SungHoon Kim, VP Sales at iWedia. “With this integration, we take into account the ever growing interest of the TV ecosystem in apps and services stores”.

“Providing access to a software solution for Android TV STBs interoperable with our TV app store management platform brings endless opportunities to TV service providers willing to tap into the Android ecosystem”, says Michael Lantz, CEO, Accedo.

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About Accedo

Accedo is the market leading enabler of TV application solutions. Accedo provides applications, tools and services to media companies, consumer electronics and TV operators globally, to help them deliver the next-generation TV experience. Accedo's cloud-based platform solutions enable customers to cost-efficiently roll out and manage application offerings and stores for multiple devices and markets.

Accedo is a privately held company founded in 2004 by telecom and media entrepreneurs Michael Lantz and Fredrik Andersson. Accedo is headquartered in Stockholm, Sweden with branch offices in London, Madrid, New York, Palo Alto, Los Angeles, Hong Kong, Sydney, Santiago de Chile, and Cologne.

For more info, please see www.accedo.tv, Twitter: www.twitter.com/accedotv, Facebook: www.facebook.com/accedo.smarttv.

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About iWedia

iWedia, a Swiss based company, is a leader in provision of integrated software solutions for television devices. iWedia provides a world class portfolio of intellectual property (IP) for broadcast, IPTV, and over-the-top television and also software integration services to combine this IP into high volume CE products. iWedia is headquartered in Switzerland with development labs in Belgrade and Novi Sad, Serbia, and sales and support offices in China, France, Germany, Israel, Japan, and Korea.

Please visit www.iwedia.com for more information.

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