



PRESS RELEASE

***iWedia to unveil the world's first native integration
of HbbTV within Android***

Lausanne, Switzerland, January 9, 2012: iWedia, the international provider of software components and solutions for connected Consumer Electronics devices, today announced it will be presenting its latest developments at CES 2012 in Las Vegas, NV from January 10th through 13th.

CES 2012 is the venue where iWedia will be unveiling the world's first native integration of HbbTV within Android, the only Android-based solution that genuinely enables an homogeneous broadcast and broadband User eXperience.

This HbbTV integration completes iWedia "Android4TV" implementation, an open extension to the Android framework giving support to live TV. Around its "Android4TV" initiative, iWedia has gathered major players within a partner programme with the aim of issuing an open specification. Contact us if you are interested in joining this programme.

iWedia will be also showcasing its turnkey software solution for hybrid set-top boxes. The solution gathers a WebKit-based HbbTV engine integrated with a full featured HD DVB stack (Comedia) and a secured DLNA 1.5 compliant Digital Media Player. This solution is scheduled to be deployed within 2012 in European countries that have adopted HbbTV including Germany, France and Spain.

A compact turnkey software solution for Pay TV digital converters is also demonstrated, integrated with a Conditional Access System (CAS) kernel, and powering a variety of one-way cable, satellite, and terrestrial zappers. This solution has already been massively deployed in emerging countries which undertake their transition to digital TV and where the price of the device is extremely sensitive.

We will be pleased to welcome you at The Venetian meeting rooms (Toscana 3601, 3602, 3603), on the booth of our partner SmarDTV, at the following opening hours:

- Tuesday, January 10th, 10:00 a.m. – 6:00 p.m.
- Wednesday, January 11th, 9:00 a.m. – 6:00 p.m.
- Thursday, January 12th, 9:00 a.m. – 6:00 p.m.
- Friday, January 13th, 9:00 a.m. – 4:00 p.m.

To arrange an appointment, please contact Thierry.Maupetit@iWedia.com.

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About iWedia

Preparing Tomorrow's Television Together

IWedia develops and markets software components and solutions for connected television devices and provides associated design-in services. The company proposes a comprehensive and evolving product portfolio, well balanced between broadcast and broadband-related assets. The offering comprises software components for Internet connectivity (e.g., HbbTV), home networking (e.g., DLNA), interactivity (e.g., MHEG-5), security (e.g., CI Plus), and digital TV reception (e.g., DVB). These components may be integrated together, on top of Linux or Android, in turnkey solutions for a TV terminal (e.g., a connected integrated Digital TV set). The product offering is complemented by a full range of cost effective professional services. The team of iWedia, constituted by specialists coming from its three founding partners – Swiss-based SmarDTV, Serbia-based RT-RK, and Germany-based Tivisu –, builds on over a decade of experience in the field of digital television. IWedia S.A. is headquartered in Lausanne, Switzerland.

Please visit www.iwedia.com for more information or contact us at info@iwedia.com.