



PRESS RELEASE

iWedia at the forefront of Smart TV developments with HbbTV, DLNA, CI Plus, and Android4TV products

Lausanne, Switzerland, September 7, 2011: iWedia, the international provider of software components and solutions for connected Consumer Electronics devices, today announced it will be presenting its latest developments at IBC '11 in Amsterdam from September 9th through 13th.

iWedia will be showcasing its turnkey software solution for hybrid set-top boxes. The solution gathers a WebKit-based HbbTV engine integrated with a full featured HD DVB stack (Comedia) and a DLNA 1.5 compliant Digital Media Player. It will soon give support to the French TNT 2.0 specification (which includes a selection of DRM systems) expected to be commercially launched April next year.

A turnkey software solution for Pay TV digital converters is also showcased, integrated with a Conditional Access System (CAS) kernel, and powering a variety of one-way cable, satellite, and terrestrial zappers.

CI Plus V1.3, which will be the reference release starting from August next year, is another subject on which iWedia has anticipated and is ready to provide both the host software and the MHEG-5 based browser (including support for HD graphics).

iWedia will also take the opportunity of IBC to update the market on a key initiative it has recently launched. Called "Android4TV", it gathers major partners with the aim of issuing an open specification for the support of live digital TV within the Android framework. Contact us if you are interested in joining this initiative.

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About iWedia

Preparing Tomorrow's Television Together

iWedia develops and markets software components and solutions for connected television devices and provides associated design-in services. The company proposes a comprehensive and evolving product portfolio, well balanced between broadcast and broadband-related assets. The offering comprises software components for Internet connectivity (e.g., HbbTV), home networking (e.g., DLNA), interactivity (e.g., MHEG-5), security (e.g., CI Plus), and digital TV reception (e.g., DVB). These components may be integrated together, on top of Linux or Android, in turnkey solutions for a TV terminal (e.g., a connected integrated Digital TV set). The product offering is complemented by a full range of cost effective professional services. The team of iWedia, constituted by specialists coming from its three founding partners – Swiss-based SmarDTV, Serbia-based RT-RK, and Germany-based Tivisu –, builds on over a decade of experience in the field of digital television. iWedia S.A. is headquartered in Lausanne, Switzerland.

Please visit www.iwedia.com for more information or contact us at info@iwedia.com.