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Lausanne, June 2011.

Dear valued business partner,

It is my pleasure to inform you that we have created a new company "iWedia Software Solutions", specialized in developing and marketing software components and solutions for connected Consumer Electronics devices (e.g., iDTVs).

iWedia is a re-launch of the world-leading provider of digital TV software, now reinforced by strong partners and products to offer a comprehensive and cutting-edge product portfolio, well balanced between broadcast and web-related assets. The product offering is complemented with a range of cost effective professional services. This constitutes a key combination to bring Time-to-Market to customers.

The offering comprises software components for Internet connectivity (e.g., HbbTV), home networking (e.g., DLNA), interactivity (e.g., MHEG-5), and security (e.g., CI Plus). These components may be integrated together, on top of Linux or Android, in turnkey solutions for Digital Media Adapters, Set-Top Boxes, Personal Video Recorders, and connected integrated Digital TV sets.

The team of iWedia is constituted by specialists coming from the three founding partners - Swiss-based SmarDTV, Serbia-based RT-RK, and Germany-based Tivisu. Our expertise covers a wide range of business fields including pay TV, Consumer Electronics and Semiconductors.

Headquartered in Lausanne, Switzerland, the company is managed by Hans-Jürgen Désor, CEO, and Nikola Teslić, CTO. Eric Chaubert (CEO of SmarDTV) is the Chairman of the Board.

For more information, please follow www.iwedia.com, or feel free to come back to me. I will be happy to provide you with more details in a personal discussion at your earliest convenience.

I sincerely believe iWedia can help you in your business by providing the right features at the right time with the appropriate business models.

With my best regards,
Hans-Jürgen Désor