



iWedia Job Description

Job Description Summary

Name: tbd	JOB TITLE: Product Manager	REPORTS TO: Senior Product Manager	location: Germany, France, Serbia
Primary Position Objectives: You work as a product specialist in iWedia's business organisation. Your prime responsibility is product ownership (Definition, Agile development and Acceptance) and product management from its definition to market success. Additionally, you act as a bridge to iWedia R&D team.			
Project Responsibility n/a	Financial Responsibility n/a	Management Responsibility n/a	PERSONAL OBJECTIVES: <input type="checkbox"/> YES (see separate doc) <input type="checkbox"/> NO

Job Responsibilities

Your responsibilities include gathering feature requests, creating and prioritizing backlogs, scheduling releases and assessing the results of those releases. To be successful in this role, you should be able to identify user needs and work with cross-functional teams to manage product releases.

Responsibilities:

- Manage a product (portfolio) and its roadmap, working with all stakeholders to execute
 - Incorporate feature requests into product roadmap
 - Provide business rationale, positioning, value proposition, eco system, and go-to-market strategy
- Manage requirements for its entire life cycle
 - Groom and prioritize backlog
 - Develop user stories and define acceptance criteria
 - Set sprint goals
 - Plan maintenance and support (new releases and upgrades)
 - Follow progress of work and address production issues during sprints
 - Analyse preferences and requests of end users
- Provide product collaterals for its entire life cycle
 - biz models and pricing
 - Product documentation: product info, roadmap, sales material, integration guideline
 - Contract templates/Annexes: software license agreement, support and maintenance
- Refine our agile methodology based on results and client feedback
- Analyse and consolidate industry trends and competitors
- Represent iWedia at client meetings, industry events, trade fairs and conferences
- Work closely with the sales team to acquire new clients or projects

Your Profile

Your profile shall be a technical, results-driven technical and business all-rounder, with strong product mind-set focused in consumer and telco markets

- BS in Business, Electrical Engineering, Computer Science or equivalent
- 5+ years of marketing or product development experience in DTV products and solutions
- Proven ability to manage products or projects in complex environments
- Familiarity with Agile
- Self-motivated, responsible and able to work independently
- Outstanding presentation and communication skills in English
- Team player, pro-active information exchange

Signature and Date

Employee : _____

Manager: _____

HR Responsible : _____