Press Release

iWedia selected by Google as Software integrator for Google TV

- iWedia to provide software integration services to enable rapid deployment of the Google TV platform into consumer devices such as TV's, STB and Blu-ray recorders

- iWedia engineers are trained and certified by Google and fully autonomous to deploy latest versions of Google TV software

Lausanne, Switzerland – January 7, 2013 – iWedia today announced that it has concluded an agreement with Google to provide iWedia integration services to Google partners wishing to deploy the Google TV platform in their products. iWedia engineers have been certified by Google and are fully trained to be capable of integrating Google TV into a wide range of consumer electronic devices (CE devices).

At the same time, teams of Google and iWedia work on expansion of the Google TV framework for the European market. The solution is based on the market proven Android4TV technology that natively integrates DTV services for European CE devices, enabling full end-user experience of traditional DVB services such as Teletext, EPG, MHEG, HbbTV, and CI Plus, inside devices running on the Google TV platform.

"We are extremely excited to sign such an important agreement with Google", said Nikola Teslić, CTO of iWedia. "We have invested heavily in building Android support into all our product lines and the integration with the newest Google TV platform is an exciting addition. We are delighted to be able to propose our integration services to Google customers and partners and share the Google vision of integrating Google TV into myriads of CE devices".
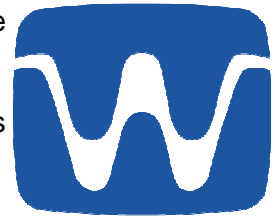
Google TV integration services can be supplied by iWedia either standalone or in combination with the deployment of iWedia products. IWedia supplies Comedia-4 fully integrated into the Google TV framework which can be used for STB and iDTVs (including analog TV). In addition iWedia supplies a large portfolio of software components such as HbbTV, DLNA, DTCP-IP, MHEG, CI Plus, and other important connected TV software that can be provided to enable CE device rollout.

For further information on the iWedia integration capability and software products, visit us at CES 2013, in suite 3.132 at the Venetian, where you can see the Google TV platform ready for the EU market in action.

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About iWedia

iWedia, a Swiss based company, is a leader in provision of integrated software solutions for television. iWedia provides a world class portfolio of intellectual property (IP) for broadcast and over-the-top television and also software integration services to combine this IP into high volume CE products. iWedia is headquartered in Switzerland with development offices in Novi Sad, Serbia and sales offices in Germany, Korea and the US. Please visit at www.iwedia.com for more information.

Vera Teslic
Editor in Chief
iWedia
Tel: +381 (21) 4801 262
vera.teslic@iwedia.com

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Note to the editors

Comedia-3 is a fully licensable turnkey software solution for the rapid deployment of STB and Blu-ray devices. It is Linux OS based and provides all required broadcast and connectivity components required in typical STBs. It supports HTML 5 and Java application developments for User Interfaces and it is fully integrated with Android (ICS release).

Comedia-4 is a fully licensable turnkey software solution for the rapid deployment of iDTVs. It is Linux based and adds all iDTV specific features (analog support, application frameworks for addition of TV specific services and hardware support). The software fully supports all standards and regional specifications in the EU market and also provides ATSC support for US market. The software has been field proven in more than 5 million deployed TVs (references available). More information is available at www.iwedia.com.