

## Press Release

### **iWedia deploys its Teatro-3.5 software solution for Android IPTV STB in the TV box of telecom operator WinGo in Switzerland**

- ❖ iWedia has designed a specific edition of its Teatro-3.5 STB software solution specifically targeted at Android IPTV STB.
- ❖ The solution has been selected by WinGo, a wholly owned subsidiary of Swiss telecom operator Swisscom, to operate its TV box.
- ❖ The WinGo TV box gives access to 120 TV channels (of which 30 are in HD), and provides PVR and time shift features using the internal STB memory.
- ❖ WinGo distributes its service through the Migros retail group which uses its well known M-Budget brand.
- ❖ With this deployment, WinGo becomes one of the first operators worldwide to leverage Android openness and flexibility to manage its first screen.

**Lausanne, Switzerland – May 31, 2013** – iWedia today announced that it has deployed its Teatro-3.5 software solution for Android IPTV STB in the TV box of WinGo, a wholly owned subsidiary of Swiss telecom operator Swisscom.

The IPTV edition of Teatro-3.5 software solution for Android STB seamlessly integrates all the multicast and connectivity components necessary to give support to managed IPTV and OTT services with advanced Java User Interfaces.

This edition of Teatro-3.5 is pre integrated with major Content Delivery Networks (e.g., Alcatel Lucent, Cisco), and Conditional Access / Digital Right Management systems (e.g., Microsoft, Verimatrix, Widevine). It is available for various STB hardware and chipsets.

The solution has been selected by WinGo to operate its brand new TV box which gives access to 120 TV channels (of which 30 are in HD), and provides PVR and time shift features using the internal STB memory.

The service is distributed by the Migros retail group under its well known M-Budget brand.

With this deployment, WinGo becomes one of the first operators worldwide to leverage Android openness and flexibility to manage its first screen.

“We are extremely proud that WinGo has chosen our software to operate its Android TV box and manage its first screen offering,” said Hans-Jürgen Désor, CEO of iWedia. “For operators, Android dramatically simplifies the delivery of their premium video services using Web services and/or Android apps. Android will be the next big move on the IPTV STB market, a trend we have anticipated a couple of years ago which allows us to now offer to the market a range of software solutions for Android TV devices,” he added.

For further information on iWedia’s software products and integration capabilities, visit us at ANGA COM 2013 (hall 10.1, stand O24).

## About iWedia

iWedia, a Swiss based company, is a leader in provision of integrated software solutions for television devices. iWedia provides a world class portfolio of intellectual property (IP) for broadcast, IPTV, and over-the-top television and also software integration services to combine this IP into high volume CE products. iWedia is headquartered in Switzerland with development labs in Novi Sad, Serbia, and sales offices in France, Germany, and Korea. Please visit [www.iwedia.com](http://www.iwedia.com) for more information.

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